



## Eddie J. McCoven

San Diego, CA [eddiejmccoven.com](http://eddiejmccoven.com)

### Experience

#### Radio and Television

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##### **One America News Network, San Diego, CA**

*Writer/Associate Producer | Aug 2017 to Present*

- Producing hour-long newscasts with various political, national, international, health, technology and finance stories
- Writing and voicing packages and feature stories
- Writing, assigning and copyediting stories for newscasts and website
- Managing social media and push notifications for station app

##### **KUSI-TV, San Diego, CA**

*News Writer | Aug 2016 to Jul 2017*

- Writing and producing packages and feature stories with anchors and reporters
- Producing hourly news breaks
- Assisted executive/associate producers with content and video selection, writing teases, writing stories and copyediting newscasts

##### **KNKX-FM, Tacoma, WA**

*Listener Services /Front Desk Associate | Sep 2015 to May 2016*

- Providing exemplary support to donors and listeners of 88.5 FM and Jazz24.org
- Maintaining member database, processing gifts and correspondence

#### Marketing and Public Relations

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##### **Clairemont Lutheran Church, San Diego, CA**

*Media Specialist | Jan 2017 to Present*

- Managing website and social media presence
- Developing strategic marketing and public relations campaign
- Photography, video editing and writing press releases

##### **San Diego Community College District, San Diego, CA**

*Public Information Assistant | Sep 2016 to Feb 2017*

- Assisted the Public Information Officer with writing and following up on Press Releases
- Copyediting public reports and web content

### **United Lutheran Church, Tacoma, WA**

*Public Relations Consultant | Feb to Jul 2016*

- Designed congregation website, assisted with Social Media content
- Helped to develop branding and public relations plan

### **Farrelli's Pizza, Parkland, WA**

*Advertising/Marketing Consultant | Jan 2016 to May 2016*

- Market research for family owned chain of restaurants
- Created advertising concepts for specific demographics

### **Pacific Lutheran University, Tacoma, WA**

*Ministry Assistant – Office of Campus Ministry | Sep 2015 to May 2015*

- Promoting ministry activities through Social Media and print graphics placed around campus
- Creating new content for ministry website

### **Metro Parks Tacoma, Tacoma, WA**

*Communications Intern | June 2015 to Aug 2015*

- Research and development of comprehensive digital photo management system
- Assisted the Public Information Officer with daily tasks, including copyediting reports and writing press releases

## **Education**

### **Pacific Lutheran University, Tacoma, WA**

*Bachelor of Arts in Communication*

Student Media, Pinnacle Society Inductee, Men's Choir

### **San Diego Miramar College, San Diego, CA**

*Associate of Science: Business Management*

### **San Diego Mesa College, San Diego, CA**

*Associate of Science: Business Information Systems*

President of Phi Theta Kappa, Campus Leadership Award recipient

## **Skills Summary**

Broadcast Journalism, Writing and Copyediting, Web and Graphic Design, Photography, Audio and Video editing, Microsoft Office, Google Apps, Adobe Creative Suite, WordPress, Customer Service, Office Administration