

Direction of a Solution



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Background on the Company



Founded in 1996

Customer Concentration

Japan: 93%

US: 7%

Largest Customer

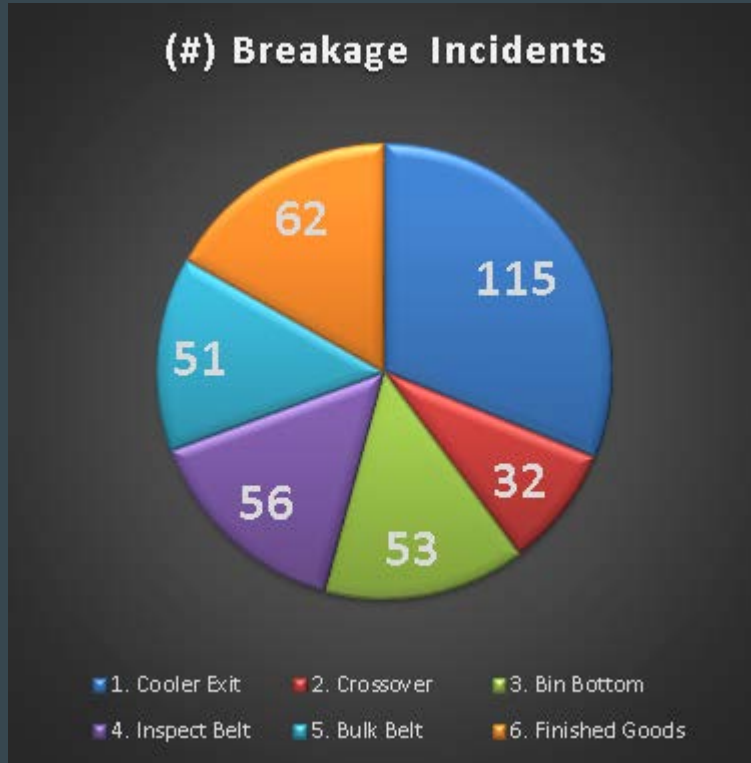
7-11 Japan

Output

1100 metric tons per year

QUALITY, QUALITY, QUALITY

The Problem We Identified



Cooler
Exit

Why Is It A Problem?



- Higher costs of replacing the broken pieces
- Waste !
- Potentials of having broken pieces of pasta entering their shipped product

Our Suggestion to Solve the Problem



- Padding on the specific points during the production process
- Less incline on the transportation of pasta

Why It Will Work



- Padding will help support the noodles
- The less steep the trays are for the pasta, the less damage the dried product will sustain
- Padding will help soften the pasta's fall as it travels on to the belt
- Padding should be able to soften the impact the pasta has as it comes barreling towards the conveyer belt

Conclusion



- Padding the drop areas will decrease breakage
- Decreased breakage means Medallion has less waste
- Less waste means more of the product is packaged and shipped instead of being ground up to use again